

### REMARKS

Applicant has carefully reviewed the Application in light of the Final Office Action dated October 11, 2007 and the Advisory Action of December 27, 2007. Claims 1, 3, 4, 8, 10-20, and 22-27 are pending. Claims 6 and 7 have been cancelled. Claims 1, 8 and 14 are amended. New matter has not been added with the amendments to the claims. Applicant respectfully requests reconsideration of the application in accordance with the following remarks.

#### Section 102 Rejections

Claims 1, 3-4, 6-8, 10-20, and 22-26 were rejected under 35 U.S.C. § 102(e) as being unpatentable over U.S. Patent No. 6,745,238 to Giljum et al. ("Giljum"). Applicant respectfully submits that the claims are allowable over the cited reference.

Claim 1 recites "receiving data corresponding to a request to navigate to a particular location within the web environment, wherein the request to publish content is received in connection with a display of the particular location on a user interface and the identified content is published at the particular location." Applicant submits that the Giljum reference fails to teach at least this feature.

The Office Action states that this feature is taught in figures 23 and 24 and column 16, lines 41-45. However, the cited portions of the Giljum reference teach that a user can choose elements for a navigation bar (Giljum, column, lines 42-43). The Giljum reference teaches that using the screen display the user selects from available elements for display to customize the navigation bar (Giljum, column 16, lines 49-51). Customizing a navigation bar is not the same as receiving data corresponding to a request to navigate to a particular location within the web environment, wherein the request to publish content is received in connection with a display of the particular location on a user interface and the identified content is published at the particular location. The cited portions of the Giljum reference fails to even discuss requests to navigate to particular locations within a web environment and instead focuses on creating a customized navigation bar. Accordingly, claim 1 and its corresponding dependent claims are allowable over the cited reference.

Claim 14 recites, in part, “wherein the library of components include predefined components defined in different languages” and “the generated web environment including components specified by the parameters and allowing a user to selectively switch among the different languages for presentation in the generated web environment.” The Giljum reference does not teach or suggest this feature nor does the Office Action include a citation to any portion of the reference that is asserted to teach such a limitation. Accordingly, claim 14 and its corresponding dependent claims are allowable over the cited reference.

#### Section 103 Rejections

Claim 27 was rejected under 35 U.S.C. § 103(a) as being unpatentable over Giljum and U.S. Patent No. 7,234,110 B2 to Sumitomo (“Sumitomo”). Claim 27 depends on claim 1 and for at least the reasons previously mentioned in connection with claim 1, the Giljum reference fails to teach all the features of the claim 1. In addition, the Sumitomo reference fails to rectify the deficiencies of the Giljum reference. Accordingly, claim 1 and its corresponding dependent claims are allowable over the cited art.

In addition, claim 27 recites “wherein the library of components include predefined components defined in different languages to allow a user to selectively switch among the different languages for presentation in the generated web environment.” The Giljum reference does not teach this feature, nor does the Office Action include a citation to any portion of the reference that is asserted to teach such a limitation. The Sumitomo reference also fails to teach this limitation. Instead, the Sumitomo reference teaches storing dynamic pages corresponding to a plurality of languages. Storing a page in a variety of different languages is not the same as storing predefined components in different languages and generating a web environment where a user can selectively switch among the different languages for presentation in the generated web environment. Thus, the Sumitomo reference fails to teach a library of components that includes predefined components defined in different languages to allow a user to selectively switch among the different languages for presentation in the generated web environment. Accordingly, claim 27 is further allowable over the cited art.

### CONCLUSION

It is believed that all of the pending claims have been addressed. However, the absence of a reply to a specific rejection, issue or comment does not signify agreement with or concession of that rejection, issue or comment. In addition, because the arguments made above may not be exhaustive, there may be reasons for patentability of any or all pending claims (or other claims) that have not been expressed. Finally, nothing in this paper should be construed as an intent to concede any issue with regard to any claim, except as specifically stated in this paper, and the amendment of any claim does not necessarily signify concession of unpatentability of the claim prior to its amendment.

In view of the above, and for other reasons clearly apparent, Applicant respectfully submit that the Application is in condition for allowance, and requests such a Notice. Applicant hereby requests a telephone conference with the Examiner and further requests that the Examiner contact the undersigned attorney to schedule a telephone conference.

This reply is being filed with a Request for Continued Examination. A fee authorization in the amount of \$810 for the Request for Continued Examination is being filed electronically. If any extension of time is required, Applicant hereby requests the appropriate extension of time. Please apply any additional charges or credits to Deposit Account No. 05-0765.

Respectfully submitted,

Date: January 11, 2008

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